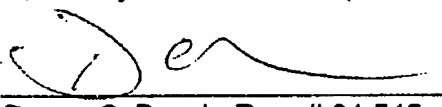


Patent Application Number: 10/092,674

Attorney Docket Number: SCL-1

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| Response After Final (10 pgs) | RECEIVED CENTRAL FAX CENTER JUL 22 2005 |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: STEPHEN C. LARSON

GROUP: 2176

SERIAL NO: 10/092,674

EXAMINER: Quoc Tran

FILED: 03/07/2002

CONFIRMATION: 3784

FOR: SYSTEM AND METHOD FOR INCORPORATION OF PRINT-READY ADVERTISEMENT IN DIGITAL NEWSPAPER EDITIONS

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Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

Examiner Tran:

RESPONSE AFTER FINAL REJECTION UNDER 37 C.F.R. 1.116

In response to the Office Action mailed June 2, 2005, the following remarks are respectfully submitted in response under 37 C.F.R. 1.116 in connection with the above-identified application, and in traversal of the final rejection.